



ALCHEMY THEATRE COMPANY

MISSION AND VISION

Encouraging Future Generations of Artists: Working with local schools to develop and encourage the next generation of young artists and creators to become Alchemy's next leaders.

Creative Workshops: At our rehearsal space, we aim to take on the mentorship of those looking to improve or learn new skills. Classes like audio design and maintenance, Shakespeare workshops, Improv workshops, and stage combat basics will be conducted by industry professionals, and more.

Doing More with Less: As a theatre company of humble beginnings, we strive to get the most out of our limited space by using our creativity to provide experiences audiences can't find anywhere else. We challenge ourselves to find creative solutions, adapt, and grow as artists and a company. This includes repurposing items, using found objects, and using imaginative storytelling to stick our core values that make us Alchemy.

Unique and Personal Audience Experiences: Offering our audiences a performance that fundamentally changes the way they see theatre is our goal. We also set out to include our audience in the theatre process, so they can gain new insight and excitement for our craft by being directly involved, both onstage and off. From actor dinners with donors to implementing "easter eggs" on set in honor of our donors, we are dedicated to making sure our audiences feel invested in Alchemy not just financially but personally.

Finding a Home: Alchemy has spent its entire life without a permanent home. Our goal is to find a community in need of the performing arts and finally put down roots in a place where we can not only grow as a theatre company, but benefits the lives of everyone in that community. We seek to establish a relationship with local school to facilitate their theatre programs with our physical space, creating a collaboration between schools, the city, and our community.

Be Heard: Dedicated to advancing the art and experiences of theater in our own communities; we strive to always work with integrity, quality, and diverse viewpoints, which include the viewpoints of people of color, to not only foster the growth of many young minority artists, but also tell their stories.

Identification: To find our voice as an upstanding theatre company, we strive to uphold a certain set of values and principles. An identity that our community can associate with Alchemy that inspires and nurtures.

New Works, Old Works, and Original Works: To provide with each season, new works that give audiences experiences they've never seen, older works that remind of our artistic history, and original works to cultivate the new playwrights of our generation.

A Theatre that Supports other Theatres: Attending performances at other community theatres and performing arts centers as a part of our #AlchemyAt program, with the belief that supporting fellow theatres strengthens the artistic community.

Online Presence and Take Home Feel: Alchemy is dedicated to creating a friendly and inviting online presence through new social media campaigns on Facebook and Instagram, as well as a new online store to bring a little bit of Alchemy home with you.

New Avenues of Performance: We are committed to developing our on-going series: our new Improv Troupe, the Rude Alchemists; growth of our environmental and immersive theatre performances, Alchemy Du Fromage; and our Bard Bar Nights of hilarity, DrinkSpeare.